



Annual Sales Cycles

January	Diet Foods / Oatmeal	Snacks (Superbowl)	Home Organizational	Cold Medicine	Christmas Clearance
February	Canned Foods	Candy	Hot Breakfast Items	Winter Clothes	Valentine Clearance
March	Frozen Food	Sports Drinks	Gardening	Spring Cleaning Items	Winter Clearance
April	Baking	Easter Food	Passover	Organic Foods	Auto Maintenance
May	BBQ	Mexican Food	Paper Items	Insect Repellant	Mother's Day
June	Dairy Items	Camping Supplies	Sunscreen	Fresh Produce	Charcoal
July	BBQ	Condiments	Ice Cream	Summer Clothes	Toy Clearances
August		Lunch Box Items	Back To School Items	Disinfectant Products	End of Summer
September	Tomato Sauce	Pasta	Soup	Baby Items	Outdoor Clearance
October	Seafood	Pet Foods / Supplies	Apples, Pumpkins	Breast Cancer Products	Halloween Clearance
November	Baking Goods	Coffee, Tea, Cocoa	Turkey / Broth-Soup	Stuffing / Gravy	Black Friday Door Busters
December	Baking Items	Ham	Holiday Dinner	Party Foods	Fall Décor Clearance

